



December 28, 2016

Dear Citizens:

As you know, the City is updating its Strategic Plan for Economic Development, a portion of which requires a SWOT Analysis (Strengths, Weaknesses, Opportunities and Threats) of our City and the issues affecting economic development efforts herein. The stakeholders, civic and business leaders involved have now outlined these four components, and we will begin to prioritize and dissect Weaknesses and Threats to economic development efforts at our next Partnership Meeting, to be held at 8:00 a.m. on January 3, 2017, in the Council Chambers of the Government Center, 200 North 12th Street. Please come prepared to talk freely about the issues discussed in our previous two meetings which you feel are the most influential and significant to job creation, capital investment, and enhancing quality of life. After prioritizing perceived Weaknesses, we will study the cause/effect relationship and determining factors involved in hopes of discovering paths to resolution of any impediments discovered. Some resolution will be fairly simple, or there are already measures in place to remediate the issue, some others will be more difficult to resolve. All will be important to the job at hand: effecting positive growth, creating opportunities, enhancing value, and providing for the community. Those interested in this economic development cause are invited to participate.

Topics to be discussed this month are:

- Housing Update/Market Study
- Update from the Chamber of Commerce
- SWOT Analysis of Corsicana (Strengths, Weaknesses, Opportunities, Threats)

If you attended the last meeting and have any additional strengths or weaknesses to add to the list, please e-mail them to [scott\\_jones@ci.corsicana.tx.us](mailto:scott_jones@ci.corsicana.tx.us) and they will be included on the comprehensive list.

(A quorum of the City of Corsicana City Council may be in attendance.)

Sincerely,

Chuck McClanahan  
Mayor