



Main Street Advisory Board Meeting
Tuesday, May 17, 2021 8:30 a.m.

1. Call the meeting to order
2. Approve minutes
3. Update on revitalization projects/new businesses
4. Review Q1 reinvestment & activity reports to Texas Main Street
5. Review success of past events:
 - a. Main Street Mixers
 - b. Strut Down Beaton
 - c. Easter Hop
 - d. Food Truck Friday (April and May)
 - e. Derrick Days – Sip and Stroll and visitor center booth
 - f. Palace, WLAC, other events
6. Upcoming events
 - a. Texas Veterans Parade – May 21
 - b. Main Street Mixer – May 31 - 9am
 - c. Main Street Mixer – June 2 - 6pm
 - d. Fallen officers car show – June 5
 - e. Mimosas at the Market – June 11
 - f. Freedom Fest – July 4
 - g. Sip N Cycle/Bike Race – July 9
7. Any other orders of business
8. Adjourn Meeting