



**BOARD OF DIRECTORS MEETING AGENDA**  
**January, 16<sup>th</sup>, 2024, 2:00 p.m.**  
**City Hall Council Chamber**

Please join my meeting from your computer, tablet or smartphone.

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Access Code:

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**Welcome and Call to Order**

**Motion to Approve Minutes**

**Grant Report**

- Fun Town RV Heritage Bowl, Aric Bonner

**Grant Presentations**

- Texas MG Register, \$3,000 Nick Pappas
- YMCA, \$25,000 Cody Muldner

**Advertising Presentations**

- The Scout Guide, \$7,000 Amy Tidwell/Susan Wilson

**Financial Report**

- YTD Report

**Grant/Advertising Requests**

- VOTE Texas MG Register
- VOTE YMCA
- VOTE The Scout Guide

**New Business**

- UPDATE: Local Hotel Occupancy: Jignesh Patel
- UPDATE: Marketing/Promotion: Amy Tidwell
- UPDATE: 175<sup>th</sup> Celebration Marketing/PR Report: Dani Boulware, H2M Strategies
- IOOF Center/Conventions: Ken Higdon
- Visit Corsicana Ambassador Program: Amy Tidwell

**Any other items to address**

**Next Meeting: February 20<sup>th</sup> at 2 p.m.**

**Adjourn**