



BOARD OF DIRECTORS MEETING AGENDA
May 21st, 2024, 2 p.m.
City Hall Conference Room

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Welcome and Call to Order

Motion to Approve Minutes

Welcome new member, Stephanie Howell

Appoint Vice Chair

Grant Presentations

- **Heritage Bowl \$25,000 – Aric Bonner**

Financial Report

Grant Requests

- **VOTE Heritage Bowl**

New Business

- **UPDATE Local Hotel Occupancy: Jignesh Patel**
- **UPDATE Grant Guidelines: receive feedback**
- **UPDATE Marketing/Promotion: Amy Tidwell**
 - **Advertising report**
 - **Eclipse report**
 - **Marketing rebrand**

Next meeting: June 18th, 2 p.m. (if needed)

Volunteer Appreciation Luncheon: May 22nd, 11:30 a.m. Cook Center