



Board members: scan QR
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Main Street Advisory Board Meeting
Tuesday, November 19th, 2024, 8:30 a.m.

1. **Call the meeting to order**
2. **Approve minutes**
3. **Upcoming Events**
 - a. Nov 21st, Tree Lighting 5-8p (volunteers needed, 3p)
 - b. Nov 30th, Small Business Saturday 10-3p
 - c. Dec 6th, Heritage Bowl Pep Rally 5:30p
 - d. Dec 14th, Mimosas at the Market 10-3p (Host: Olive Branch Eatery)
 - e. Dec 19th, Movie Night at Palace with PCHAS 5p
 - f. Dec 19th, Santa's Sip & Stroll, 5-8p
 - g. Schedule work session for work plan (must be done before EOY)
 - h. Main Street Board Christmas Dinner?
4. **Discuss sandwich board program**
 - a. Partners/sponsors
 - b. Create sponsor handout?
 - c. Delegate contacts for partners/sponsors
5. **Stunning Storefront/MS Appreciation Gifts**
 - a. Choose winners
 - b. Choose award presentation date
6. **Any other orders of business**
 - a. Campbell Arts Plaza events update/ideas for programming
 - b. New businesses C&S Baking Co, A Touch of Mexico relocated
 - c. Any other items to discuss
 - d. Input volunteer hours
7. **Adjourn meeting**

Next meeting: Tuesday, December 17th at 8:30 a.m. Visitor Center