



BOARD OF DIRECTORS MEETING AGENDA

August 19th, 2025, 2:00 p.m.

City Hall Council Chamber

Welcome and Call to Order

Motion to Approve Minutes

City Branding Update – Amy Tidwell

STR Update – Amy Tidwell

Grant Presentation

- Heritage Bowl: \$25,000, Aric Bonner

Financial Report

2025 Financial Report

2025 Grant Spending Report

Grant Requests

- VOTE Heritage Bowl

New Business

- UPDATE: Local Hotel Occupancy: Suru Patel
- UPDATE: Marketing/Promotion: Amy Tidwell
- UPDATE: Event Planner Guide: Mireya Olvera

Any other items to address

Next Meeting: September 16th, 2 p.m.

Adjourn