



December 1, 2016

Dear Citizens:

As part of an ongoing effort to improve the City of Corsicana, the Economic Development Director, Scott Jones, is updating the Strategic Plan for Economic Development. He is facilitating a SWOT analysis. This project will identify the strengths, the weaknesses, the opportunities, and the threats facing the City of Corsicana and Navarro County. Your participation in the process is very important. Community members have varying viewpoints on critical economic development issues. Your views, concerns, and issues need to be included in the strategic planning process in order to make it fair and applicable to all affected. The goal is to involve diverse stakeholders in business, labor, non-government, minority groups, and the general public. Hopefully this will make a better plan with more practical strategies. Many times, networks partnerships, and information sharing are created or greatly aided by the involvement of as large a group as possible. The City needs your help to make sure all of the areas are completely explored. Those interested in economic development are encouraged to attend and share suggestions and ideas that may benefit the City concerning economic development.

The meetings are the first Tuesday of every month at 8:00 a.m. The December 6, 2016 meeting will be held in the Council Chambers at the Government Center at 200 North 12th Street. Please attend so that a complete and valuable comprehensive plan can be created.

Topics to be discussed this month are:

- Housing Update/Market Study
- Update from the Chamber of Commerce
- SWOT Analysis of Corsicana (Strengths, Weaknesses, Opportunities, Threats)

If you attended the last meeting and have any additional strengths or weaknesses to add to the list, please e-mail them to scott_jones@ci.corsicana.tx.us and they will be included on the comprehensive list.

(A quorum of the City of Corsicana City Council may be in attendance.)

Sincerely,

Chuck McClanahan
Mayor