



CORSICANA VISITORS' BUREAU CORSICANA, TEXAS

301 S. Beaton St., Corsicana 75110 (903) 654-4850

CVB Grant Application

APPLICANT INFORMATION

Applicant (legal name of organization) _____

Address (street or P.O. Box) _____

City _____

State _____

Zip _____

Name of Director of Program / Event _____

Title _____

Office Phone _____

Mobile Phone _____

Email _____

Federal Tax ID Number if Applicable _____

PROJECT INFORMATION

Title of Program / Organization _____

Title of Festival / Event (if applicable) _____

Total Estimated Attendance

How many room nights will be booked (estimated)?

Program / Organization _____

Program / Organization _____

Festival / Event _____

Festival / Event _____

Grant Amount Requested: _____

Event Date: _____

CERTIFICATION

We, the undersigned, certify that the information contained in this application and in all attachments is true and correct to the best of our knowledge.

Chairman of Board (print name) _____

Signature _____

Date _____

Director (print name) _____

Signature _____

Date _____



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FUNDING INFORMATION

1) Have you previously received a grant from the CVB? Yes No
If yes, please provide the following:

_____	_____	\$ _____
Name of Project	Date of Grant	Amount
_____	_____	\$ _____
Name of Project	Date of Grant	Amount
_____	_____	\$ _____
Name of Project	Date of Grant	Amount
_____	_____	\$ _____
Name of Project	Date of Grant	Amount
_____	_____	\$ _____
Name of Project	Date of Grant	Amount

2) Will you (Do you) receive public funds from other sources? Yes No
If yes, please provide the following:

_____	\$ _____
Funding Source	Amount
_____	\$ _____
Funding Source	Amount
_____	\$ _____
Funding Source	Amount
_____	\$ _____
Funding Source	Amount
_____	\$ _____
Funding Source	Amount
_____	\$ _____
Funding Source	Amount



CORSICANA

VISITORS' BUREAU

CORSICANA, TEXAS

Required Information

Provide the following as attachments

- 1) A brief history of your program / organization or festival / event including date founded and mission statement (1 page maximum).
- 2) A brief proposal summary explaining the primary benefits of your program or events as they relate to this grant. For events, provide event schedules, dates, duration, frequency and venue(s) (1 page maximum).
- 3) A marketing plan for attracting out of town visitors. Include specific media and public relations plans, target markets, trade show, other out of area promotional plans and specifically, use of co-op advertising opportunities with the CVB.
- 4) Methods for calculating the number of delegates, attendance statistics (surveys, ticket sales, geofencing etc.) and estimated hotel room nights.
- 5) A line-item detailed budget for the entire organization.
- 6) A proposed budget for the project (grant funds).
- 7) A list of your Board of Directors including name, employer, position, address, phone, and email.
- 8) Completed W-9 and Conflict of Interest Form

Official Use Only



CORSICANA
VISITORS' BUREAU
CORSICANA, TEXAS

ACCEPTED	YES	NO
Date Received		
Date Reviewed		
Amount Requested	\$	
Amount Granted	\$	
Funding Start Date		

For Information

Please review the grant guidelines, complete the entire application and include the required attachments. Letters of inquiry and applications should be sent to:

Corsicana Visitors Bureau
Attn: Amy Tidwell, City of Corsicana Tourism Director
301 S. Beaton St.
Corsicana, Texas 75110
(903) 654-4850
atidwell@corsicanatx.gov

VisitCorsicana.com

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